



Engineering Innovative Event Experience

WHITESQUARE WLL

Company Profile



WHITESQUARE
CONFERENCE SOLUTIONS

August 2023



01 About us

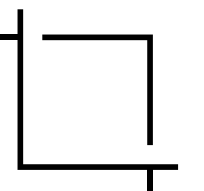
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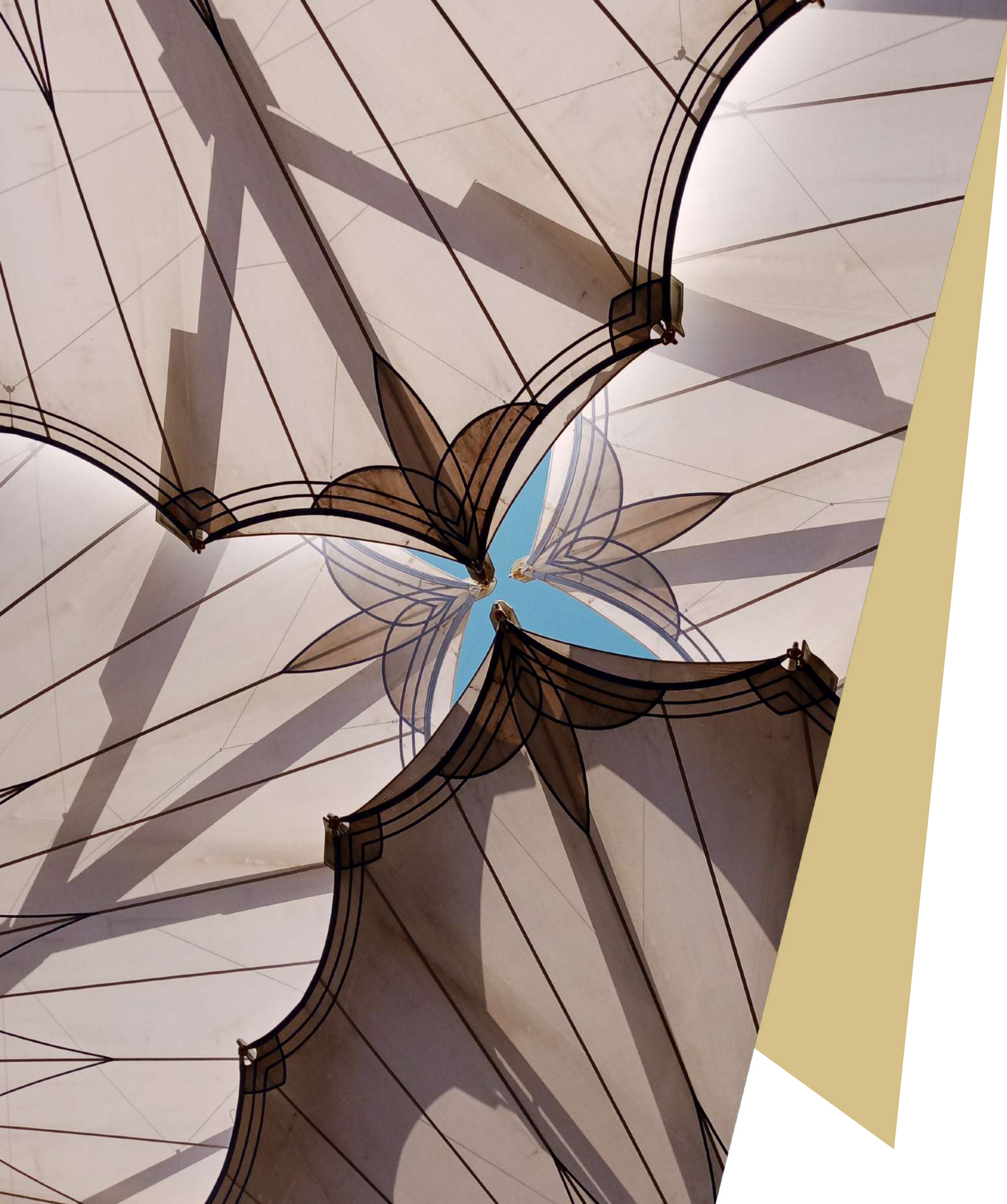
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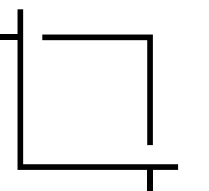
WHITESQUARE



About us

We are a professional events and conference management company dedicated to delivering high-quality and successful events. We provide complete conference management services for both corporate and non-profit organizations across industries.

At White Square, we believe that every event is a canvas for innovation and connection.



WHITESQUARE

Our Lead Consultant



Vivek Sudarsanan

Bringing over 12 years of regional event management expertise to deliver exceptional experiences.

Comprehensive Event Management

Orchestrated end-to-end event experiences, from pre-planning to post-event activities

Diverse Expertise

Led trade shows, conventions, and conferences of varying sizes (1,000 to 50,000 sq. ft.), catering to 150 to 6,000 attendees

Client-Centric Excellence

Transformed client visions into budget-friendly, standout events with flawless execution and stellar feedback

Strategic Venue Sourcing

Skillfully selected venues matching event needs, leveraging negotiation for optimal rates

Collaborative Marketing

Teamed up with marketing and social media to create impactful promotional materials

Efficiency in Execution

Ensured seamless coordination between teams, efficient setups, and timely event management



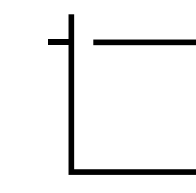


Vision

We strive to pioneer event excellence by setting new standards through technology-driven innovation. Our vision includes conferences that transcend boundaries, fostering cross-industry collaboration, groundbreaking insights, and transformative experiences.

Mission

Our mission is to be the driving force behind exceptional event experiences that inspire, educate, and empower. We are dedicated to orchestrating flawlessly executed events that connect thought leaders, innovators, and industry experts from around the world.



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Event Services for Corporates



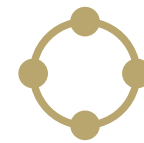
Event Selection and Strategy

Assisting in choosing the most relevant events to attend based on company goals



Booth Design and Setup

booth design, branding, and layout for trade shows and exhibitions



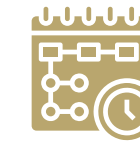
Networking and Engagement

Offering strategies for effective networking during events to maximize connections



Event Metrics and ROI

Define measurable goals for the event and strategies to track ROI



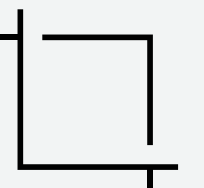
Internal Event Planning

Advising on planning and executing internal events, such as team-building workshops or company conferences



Event Follow-Up

Advising on post-event communication strategies to maintain connections made during the event

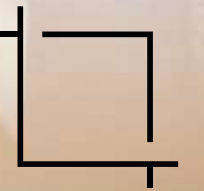


Event Services for Organizers



Partnerships and Collaborations

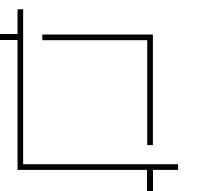
- ★ Strategic partnerships with industry leader
- ★ Collaborations with event agencies and vendors
- ★ Joint ventures with technology companies



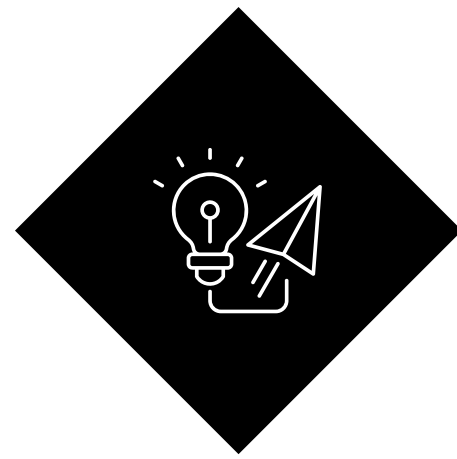


Our Approach

At WhiteSquare, we strongly believe that each event is exceptional and warrants a **personalized strategy**. Our approach involves working collaboratively with our clients to comprehend their intentions, targets, and anticipations, which allows us to **design a bespoke plan** that caters to their individual requirements.



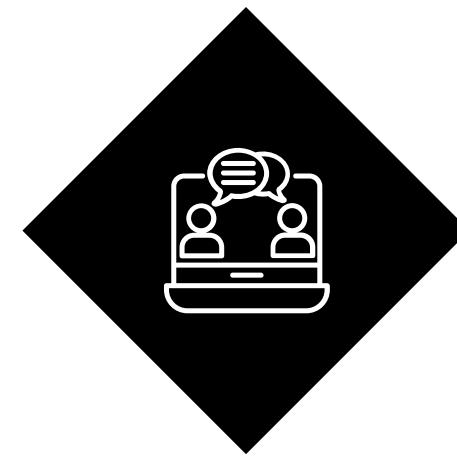
We Are



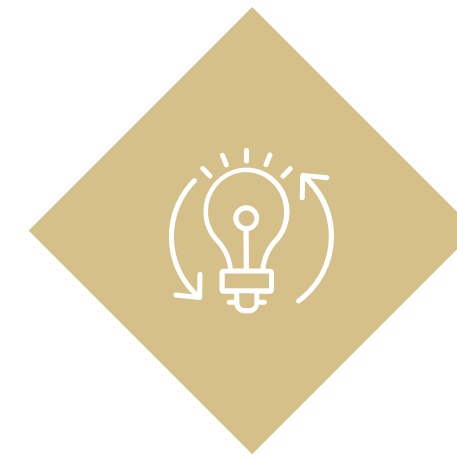
Innovative



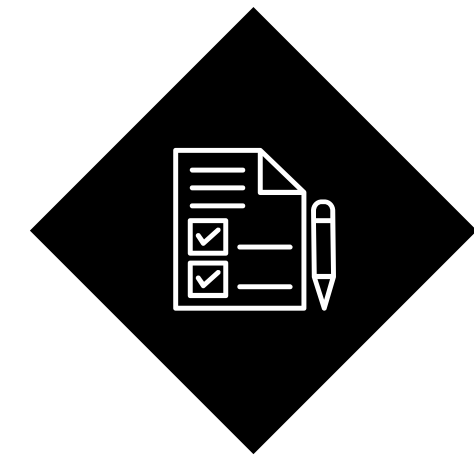
Client Centric



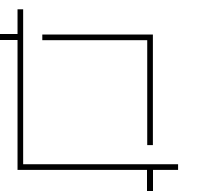
Transparent

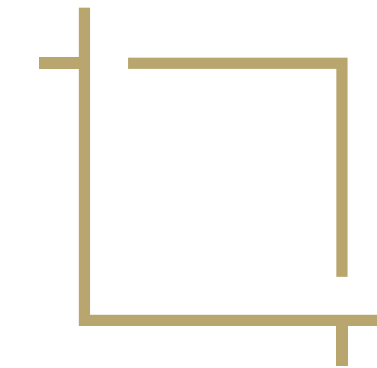


Creative



Meticulous





WHITESQUARE
CONFERENCE CONSULTANT

Thank you!

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